

	TIER 1: PREMIUM PLUS	TIER 2: PREMIUM	TIER 3: PRO	TIER 4: STANDARD	TIER 5: BASIC
Community Name	✓	✓	✓	✓	✓
Community Type	✓	✓	✓	✓	✓
Street Address, City, State	✓	✓	✓	✓	✓
Community Website	✓	✓	✓	✓	✓
Community Logo	✓	✓	✓	✓	
Request Add'l Information Inquiry	✓	✓	✓	✓	
Phone Number Inquiry	✓	✓	✓	✓	
Add to Favorites	✓	✓	✓	✓	
Featured Photos of the Property	UNLIMITED	UNLIMITED	UP TO 15	UP TO 5	
Listing Priority	FIRST	SECOND	THIRD	FOURTH	
Community Video	UNLIMITED	UP TO 3	1		
Floor Plans / Featured Living Choices	UNLIMITED	UP TO 5	UP TO 3		
Description of the Community	UNLIMITED WORDS	UNLIMITED WORDS	UP TO 300 WORDS	UP TO 200 WORDS	
Curated Content	✓	✓			
Complimentary Secondary Listing	✓	✓			
Home Page Slider Photo with Link	✓				
Digital Newsletter & Link	✓	✓			
Social Media Advertising	✓	✓	✓		
Social Media Sponsored Posts	✓	✓	✓		
Monthly General Inquiries	✓	✓	✓		