

Active Adult and Retirement Communities

TIER 1: PREMIUM PLUS

\$499 monthly with a minimum of 12 months

Core Content:

- Community Name
- Community Type
- Address, City, State
- Website
- Click on Page

In Addition to Your Core Content:

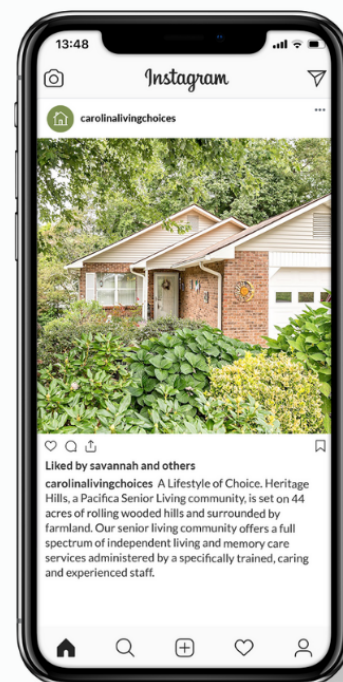
- Convenient links:
 - Request additional information
 - Contact your community - phone number inquiry
 - Visit your community website
 - Add to Favorites (saved search)
- First listing priority
- Unlimited photos featured of the property
- Unlimited videos highlighting the property and the unique features
- Functionality to view Matterport/virtual tours
- Unlimited floor plans or featured living choices
- Curated write up of the property by our Senior Living Expert
- Unlimited word description of community
- Full community ad on index/search pages appearing above all other listings
- Featured listing ad on standard community pages
- Complimentary additional listing for:
 - Secondary on-campus offering (Retirement communities)
 - A product not yet released (Active Adult communities)
- Home page rotating header with your community image and link

Social/Digital Media:

- Community highlighted in a digital newsletter with photos and a clickable link to your website
- Community promotion advertising on Carolina Living Choices social media channels
- Story posts featured on Carolina Living social media with detailed reporting metrics

Reporting:

- Monthly report of organic, online leads with multiple format list of community type, time frame and contact info
- Online analytics includes quarterly showing views, unique users, click throughs, etc



Active Adult and Retirement Communities

TIER 2: PREMIUM

\$399 monthly with a minimum of 12 months

Core Content:

- Community Name
- Community Type
- Address, City, State
- Website
- Click on Page

In Addition to Your Core Content:

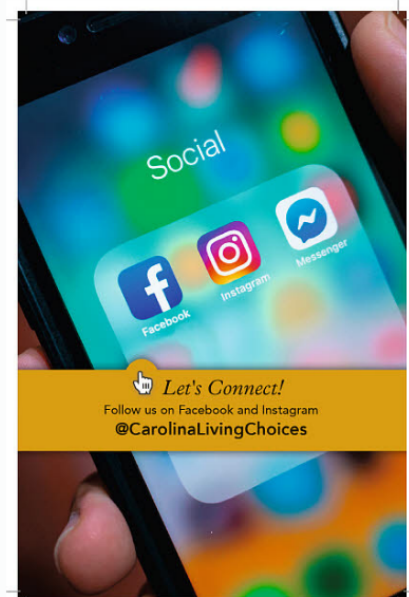
- Convenient links:
 - Request additional information
 - Contact your community - phone number inquiry
 - Visit your community website
 - Add to Favorites (saved search)
- Second listing priority
- Unlimited photos featured of the property
- Up to 3 videos highlighting the property and the unique features
- Up to 5 floor plans or featured living choices
- Curated write up of the property by our Senior Living Expert
- Unlimited word description of community
- Full community ad on index/search pages appearing above all other listings
- Featured listing ad on standard community pages
- Complimentary additional listing for:
 - Secondary on-campus offering (Retirement communities)
 - A product not yet released (Active Adult communities)

Social/Digital Media:

- Community highlighted in a digital newsletter with photos and a clickable link to your website
- Community promotion advertising on Carolina Living Choices social media channels
- Story posts featured on Carolina Living social media with detailed reporting metrics

Reporting:

- Monthly report of organic, online leads with multiple format list of community type, time frame and contact info
- Online analytics includes quarterly showing views, unique users, click throughs, etc



Active Adult and Retirement Communities

TIER 3: PRO

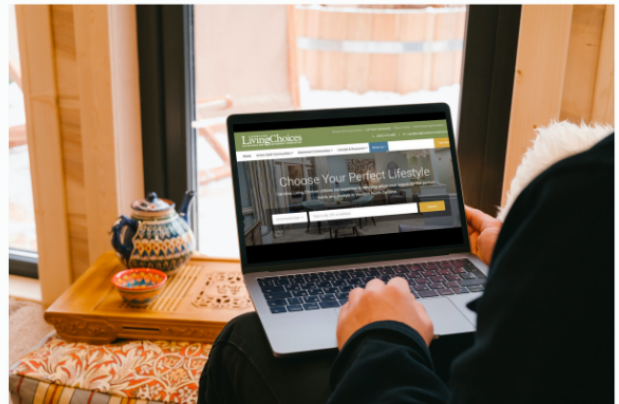
\$299 monthly with a minimum of 12 months

Core Content:

- Community Name
- Community Type
- Address, City, State
- Website
- Click on Page

In Addition to Your Core Content:

- Convenient links:
 - Request additional information
 - Contact your community - phone number inquiry
 - Visit your community website
 - Add to Favorites (saved search)
- Third listing priority
- Up to 15 photos featured of the property
- 1 video highlighting the property and the unique features
- Up to 3 floor plans or featured living choices
- Up to 300 word description of community
- Full community ad on index/search pages appearing above all other listings
- Featured listing ad on standard community pages



Social/Digital Media:

- Community promotion advertising on Carolina Living Choices social media channels
- Story posts featured on Carolina Living social media with detailed reporting metrics

Reporting:

- Monthly report of organic, online leads with multiple format list of community type, time frame and contact info

Active Adult and Retirement Communities

TIER 4: STANDARD

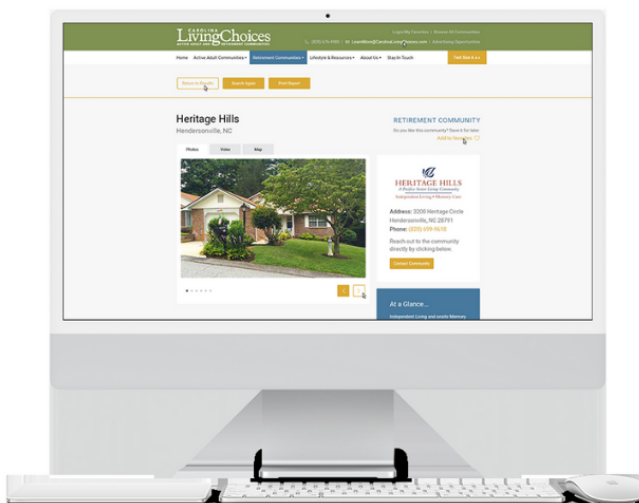
\$199 monthly with a minimum of 12 months

Core Content:

- Community Name
- Community Type
- Address, City, State
- Website
- Click on Page

In Addition to Your Core Content:

- Convenient links:
 - Request additional information
 - Contact your community - phone number inquiry
 - Visit your community website
 - Add to Favorites (saved search)
- Fourth listing priority
- Up to 5 photos featured of the property
- Up to 200 word description of community
- Full community ad on index/search pages appearing above all other listings
- Featured listing ad on standard community pages



Active Adult and Retirement Communities

TIER 5: BASIC

Core Content:

- Community Name
- Community Type
- Address, City, State
- Website
- Click on Page



Half-Page Community Profile Page

\$175 monthly / 12 months

Assisted Living Community

Ridgeview Retirement 2400 Ridgeview Lane Blvd. Asheville, NC 28806
888-567-0012 www.RidgeviewRetirement.com



Well Being is Well Choosing

Nestled in the picturesque setting of Retirement Valley just outside of Asheville, North Carolina, this ideal community for people ready to embrace their retirement years as among the best in their lives. This beautiful community invites you to come experience the splendor of the seasons from your lovely, assisted living apartment, while enjoying a remarkable range of activities and social opportunities.

- Energy Star Rated constructed with energy-efficient materials
- Landscaping, lawn care and exterior maintenance included

Quarter Page Community Profile Page

\$100 monthly / 12 months

Assisted Living Community

Ridgeview Retirement 2400 Ridgeview Lane Blvd. Asheville, NC 28806
888-567-0012 www.RidgeviewRetirement.com



- Energy Star Rated
- Landscaping, lawn care and outdoor pool
- Exterior maintenance included
- Wide, well-lit streets
- One and Two bedroom Apartments
- Landscaping, lawn care
- Exterior maintenance included
- Wide and sidewalks

*Community Profile page is a templated listing with content and imagery provided by you.
These renderings are for visual purposes only and not to actual size.*

One- Page Community Profile Page

\$275 monthly / 12 months

Apartment Community

Ridgeview Apartments

2400 Ridgeview Lane Blvd. Asheville, NC 28806
888-567-0012 www.RidgeviewRetirement.com



Low on Maintenance High on Lifestyle

Conveniently located 5 minutes from downtown Asheville and a short drive to Hendersonville, Cottages on the Ridge features award winning one- and two-bedroom apartment homes. Select a beautifully appointed apartment in the area's most sought after neighborhood.

- One level living
- Energy Star Rated constructed with energy-efficient materials
- Landscaping, lawn care and exterior maintenance included
- Wide, well-lit streets and sidewalks
- Walking trail and scenic pond
- Clubhouse with fully equipped fitness center and heated pool
- Close to outdoor activities, shopping, dining, theaters, and acclaimed hospitals

AT A GLANCE

Award winning one-level apartment homes

FLOOR PLANS: Six plans from 998 to 1220 sq.ft.; 1 and 2 bedrooms, 2 bathrooms

FEATURES: Patio or courtyard, gas fireplace, covered parking, extra storage

PRICING: Monthly rates from the low \$900s to \$1200

CALL FOR MORE
INFORMATION AND PLAN
YOUR VISIT



www.CarolinaLivingChoices.com

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Two- Page Community Profile Page

\$375 monthly / 12 months

Planned Apartment Community

Ridgeview Apartment
2400 Ridgeview Lane Blvd. Asheville, NC 28806
888-567-0012 www.RidgeviewRetirement.com



Low on Maintenance High on Lifestyle

Conveniently located 5 minutes from downtown Asheville and a short drive to Hendersonville, Cottages on the Ridge features award winning one- and two-bedroom apartment homes. Select a beautifully appointed apartment in the area's most sought after neighborhood.

- One level living
- Energy Star Rated constructed with energy-efficient materials
- Landscaping, lawn care and exterior maintenance included
- Wide, well-lit streets and sidewalks
- Walking trail and scenic pond
- Clubhouse with fully equipped fitness center and heated pool
- Close to outdoor activities, shopping, dining, theaters, and acclaimed hospitals

www.CarolinaLivingChoices.com

AT A GLANCE
Award winning one-level apartment homes
FLOOR PLANS: Six plans from 998 to 1220 sq.ft.; 1 and 2 bedrooms, 2 bathrooms
FEATURES: Patio or courtyard, gas fireplace, covered parking, extra storage
PRICING: Monthly rates from the low \$900s to \$1200
CALL FOR MORE INFORMATION AND PLAN YOUR VISIT




Ridgeview Apartments



Call for more information
www.RidgeviewApartments.com




www.CarolinaLivingChoices.com

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These renderings are for visual purposes only and not to actual size.*