

## Your guide to Western North Carolina's best in retirement housing & lifestyle

We are proud to have served Western North Carolina for over 20 years as both a go-to resource for the active retiree, and as an opportunity for local advertisers to spread the word about what they have to offer to this key housing market.

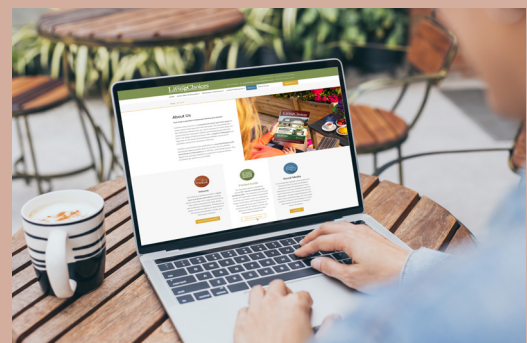
### CAROLINA LIVING CHOICES MAGAZINE

- Digest-sized, full-color publication
- Targets the 55+ population directly
- 110,000+ issues in circulation annually
- Offered in quarterly editions
- 500+ physical distribution sites
- Also available via chambers of commerce locations, direct mail, and subscriptions



### WWW.CAROLINALIVINGCHOICES.COM

- Customers can view specific information on each property
- Properties can advertise with photos, maps, floor plans, detailed amenities, and benefits
- Easy for a customer to request more information
- Ability for the customer to contact properties directly



**DID YOU KNOW?** According to the Population Reference Bureau, an estimated 47 million Americans are over age 65. This population is expected to double to 100 million in the coming decades, with particularly high growth in the 75 to 85 age group by 2029.